

# The CELUS Founders

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## **Tobias Pohl – CEO**

As Chief Executive Officer, Tobias Pohl is responsible operations at CELUS: the Sales, HR and Marketing departments. His entrepreneurial mindset is combined with strong technical skills, which makes him an inspiring thought leader in his field. The idea for CELUS had its origin during Tobias' Master's studies in mechanical and automotive engineering at the TU Munich. His extraordinary understanding for the problems of engineers allows him to pave the company's way to success. He is now leading a flourishing company of over 30 employees and growing.



## **Alexander Pohl - CTO**

Chief Technology Officer Alexander Pohl is a true expert and tech-enthusiast. His dedication to technical topics can be seen in the successful management of all topics around data science, the IT-infrastructure and R&D at CELUS. He completed a Master's degree not only in Business and Entrepreneurship but also in Aerospace Engineering at the renowned university TU Munich. Alexander is always up-to-date with the latest developments in the IT field and manages the technical resources at CELUS securely and agile.



## **André Alcalde - Product Director**

The professional electrical engineer André Alcalde is Chief Product Officer at CELUS. With his education in Innovation and Business Creation at TU Munich, he is able to form the CELUS product to ideally answer electronics engineers' needs. Additionally, he collected more than 10 years of practical experience in the industry at Delta Energy System and Intel, so, he knows the exact pain points of engineers and all important insights allowing him to constantly expand the advantages for the users of the CELUS product.