

Würth Elektronik Components Now Available to Electronics Engineers Using the CELUS Engineering Platform in Major New Deal

By adding Würth Elektronik as a component partner, the CELUS Engineering Platform further establishes itself as the go-to place for electronics engineers.

MUNICH, GERMANY, SEPTEMBER 2022: CELUS (www.celus.io), a leading provider of cloud-based electronics engineering automation software, announces that Würth Elektronik (www.we-online.com), a global manufacturer of electronic and electromechanical components, has signed up to become a Component Partner to the CELUS Engineering Platform.

The two companies will collaborate to integrate Würth Elektronik components into the CELUS component database, further strengthening CELUS' capabilities to automate the creation of electronic designs. Electronic engineers will benefit from the addition of Würth Elektronik components as they will be able to find and select their required components in a fraction of the time compared to traditional methods.

CELUS' digital ecosystem also provides significant business advantages to component manufacturers like Würth Elektronik, enabling them to reach their end customers by sharing application knowledge and enriched product information straight into the R&D departments of end customers.

"We are very excited about working with Würth Elektronik as it will allow us to provide our customers with full electronic solutions across the wide range of Würth Elektronik's components", said Tobias Pohl, CEO & Founder of CELUS. "This enhances the user experience for our customers significantly and makes the CELUS Engineering Platform an even more attractive offering for our users."

Through this collaboration, CELUS will provide thousands of users of its platform with instant access to Würth Elektronik's extensive product range and advanced solutions. CELUS will closely collaborate with Würth Elektronik on innovation projects that focus on customer needs and trends in the market.

Commenting on the collaboration with CELUS, Innovation Manager Ralf Regenhold says: "Würth Elektronik has a history of promoting young and innovative business partners and

CELUS GmbH

Ridlerstraße 57
80339 Munich, Germany
Company seat: Munich
Local court Munich, HRB 254386

Managing Directors: Tel. +49 89 25552424
Tobias Pohl info@celus.io
Alexander Pohl www.celus.io
VAT no. DE316657520

Sparkasse Altötting-Mühldorf
IBAN: DE45711510200031484017
BIC: BYLADEM1MDF
Deutsche Bank
IBAN: DE37700700100225124700
BIC: DEUTDBMMXXX

new technologies. We bring our many years of experience in electronic components and in-depth application knowledge to the CELUS Engineering Platform, enabling us to respond even better to our customers' needs in electronics development."

About CELUS

CELUS (www.celus.io) is the deep tech company that automates electronic circuit board design using AI. CELUS' cloud-based engineering platform dramatically reduces laborious, time-consuming composition times whilst connecting electronics engineers to manufacturers and crucial material components. Co-founded in Munich, Germany, in 2018 by Tobias Pohl (CEO), Alexander Pohl (CTO) and André Alcalde (CPO), CELUS has over 50 employees and has raised over €28M to date, from investors including Earlybird Venture Capital, DI Capital, Speedinvest and Plug and Play.

For further information:

CELUS GmbH
Bettina Giemsa, Head of Marketing
Ridlerstraße 57
80339 Munich
Germany
Phone: +49 89 25552424
E-mail: press@celus.io
www.celus.io
<https://www.linkedin.com/company/celus/>

About the Würth Elektronik eiSos Group

Würth Elektronik eiSos Group is a manufacturer of electronic and electromechanical components for the electronics industry and a technology company that spearheads pioneering electronic solutions. Würth Elektronik eiSos is one of the largest European manufacturers of passive components and is active in 50 countries. Production sites in Europe, Asia and North America supply a growing number of customers worldwide.

The product range includes EMC components, inductors, transformers, RF components, varistors, capacitors, resistors, quartz crystals, oscillators, power modules, Wireless Power Transfer, LEDs, sensors, connectors, power supply elements, switches, push-

CELUS GmbH

Ridlerstraße 57
80339 Munich, Germany
Company seat: Munich
Local court Munich, HRB 254386

Managing Directors: Tel. +49 89 25552424
Tobias Pohl info@celus.io
Alexander Pohl www.celus.io
VAT no. DE316657520

Sparkasse Altötting-Mühldorf
IBAN: DE45711510200031484017
BIC: BYLADEM1MDF
Deutsche Bank
IBAN: DE37700700100225124700
BIC: DEUTDBMMXXX

buttons, connection technology, fuse holders and solutions for wireless data transmission.

The unrivaled service orientation of the company is characterized by the availability of all catalog components from stock without minimum order quantity, free samples and extensive support through technical sales staff and selection tools.

Würth Elektronik is part of the Würth Group, the world market leader for assembly and fastening technology. The company employs 8,000 staff and generated sales of 1.09 Billion Euro in 2021.

Würth Elektronik: more than you expect!

For further information:

Würth Elektronik eiSos GmbH & Co. KG

Sarah Hurst

Max-Eyth-Strasse 1

74638 Waldenburg

Germany

Phone: +49 7942 945-5186

E-mail: sarah.hurst@we-online.de

www.we-online.com

CELUS GmbH

Ridlerstraße 57
80339 Munich, Germany
Company seat: Munich
Local court Munich, HRB 254386

Managing Directors: Tel. +49 89 25552424
Tobias Pohl info@celus.io
Alexander Pohl www.celus.io
VAT no. DE316657520

Sparkasse Altötting-Mühldorf
IBAN: DE45711510200031484017
BIC: BYLADEM1MDF
Deutsche Bank
IBAN: DE37700700100225124700
BIC: DEUTDBMMXXX